



Instrument Panel

The Equinox instrument panel features a high-quality look and feel with key controls positioned in the center stack for easy accessibility. A flush-mounted radio and brushed metal accents contribute to the refined look.



Integrated Roof Rail Design

Integrated roof rails add to the clean, uncluttered styling of Equinox. The design also helps prevent water and snow from entering the vehicle when the door is opened or the window is lowered.

Taillamp Design

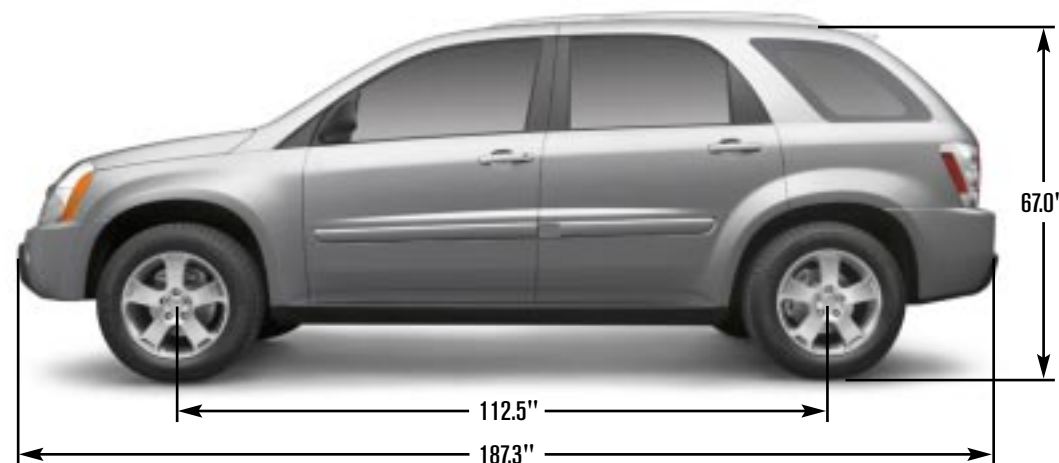
Equinox taillamps feature crystal-like etched clear lenses. Details like these further enhance the refined, contemporary style of Equinox.



EQUINOX vs. THE COMPETITION

	2005 Chevrolet EQUINOX*	2003 Jeep LIBERTY	2003 Ford ESCAPE	2003 Hyundai SANTA FE	2003 Kia SORENTO	2003 Toyota RAV4	2003 Honda CR-V
EXTERIOR DIMENSIONS (IN.)							
Wheelbase	112.5	104.3	103.1	103.1	106.7	101.4	103.1
Length	187.3	174.4	173.0	177.2	179.8	169.3	178.6
Width	72.1	71.6	70.1	72.7	73.3	71.5	70.2
Height	67.0	70.2	69.1	66.0	68.1	65.7	66.2
Track (front)	61.6	60.0	61.2	60.7	62.2	62.1	60.4
Ground Clearance	8.0	9.5	7.8	7.4	8.2	6.3	8.1
POWERTRAIN							
Standard Engine	3.4L V6	2.4L I4	2.0L I4	2.4L I4	3.5L V6	2.0L I4	2.4L I4
Standard HP	185	150	127	138	192	148	160
Standard Torque (lb.-ft.)	210	165	135	147	217	142	162
Automatic Transmission	Standard	Available	Available	Available	Standard	Available	Available
5-Speed Automatic Trans.	Standard	N/A	N/A	N/A	N/A	N/A	N/A

*Preliminary



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2005 CHEVY EQUINOX SALESPERSON REFERENCE GUIDE

Equinox occurs twice a year when day and night are equal – when everything is in perfect balance. Equinox. It's also the name of a new kind of Chevy Truck. Designed and engineered to deliver the right form, right fit and right function for today's customers. The 2005 Chevy Equinox. It's the optimal balance of style, comfort and SUV capabilities. Coming spring 2004 to your Chevy dealership.



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R I G H T F O R M

The all-new 2005 Chevy™ Equinox™ represents a fresh, memorable approach to SUV design while maintaining traditional Chevy Truck strength.

R I G H T F I T

The Chevy Equinox has been designed to be just the right size and shape. This gives Equinox a roomy, comfortable interior where everything feels right.

R I G H T F U N C T I O N

The interior of Chevy Equinox has been designed to provide an optimal balance of functionality whether you're behind the wheel, stretching out in one of the passenger seats or carrying cargo.

Equinox Has the Right Fit:

- Longest wheelbase and overall length in its class.*
- Innovative Multi-Flex™ rear-seat design for optimum comfort and versatility.
- Most rear-seat legroom in its class.*
- Wide-opening rear side doors for easy entry/exit.

- Manual height adjuster on driver seat to comfortably accommodate drivers of various heights.
- Spacious cargo area.

*Based on 2003 competitive information. Excludes other GM vehicles.

Equinox Has the Right Functionality:

- Innovative Multi-Flex™ rear seat design for optimum comfort and versatility.
- Two-sided height adjustable rear panel that doubles as a cargo cover and also as a small table.
- Rear cargo-area tie-downs to help secure cargo.
- Armrest storage in center console to conceal valuables.
- Storage area under the console and between the front seats to accommodate items as large as a backpack or purse.
- Fold-flat right front-passenger and split rear seat-backs for optimum versatility.

- Available on-demand AWD for added confidence in inclement weather or off-road conditions.
- Standard Vortec 3400 24-valve V6 engine with 185 hp and 210 lb.-ft. of torque (preliminary).
- Five-speed automatic transmission for smooth acceleration especially when passing.
- Electric power steering for ease of maneuverability in parking situations.
- Four-wheel independent suspension for a comfortable ride.

Equinox Has the Right Form:

- New styling that breaks free from traditional SUVs.
- Integrated roof rail design to help keep water and snow away from doors and windows.
- Stylish new taillamps which feature crystal-like etched clear lenses.
- Reflector-optics halogen headlamps for good nighttime visibility.
- Refined interior with brushed metal accents.
- Clean center stack design with flush-mounted radio.
- Ample storage pockets.



Tremendous Adaptability

With the rear seat in the forward position, Equinox provides enough room to accommodate lots of gear.



Functional Rear Storage Area

An adjustable rear panel and other bins for storage help organize cargo inside Equinox. The rear panel adjusts to three different heights and makes it easy to transport hard-to-fit items like flats of flowers. Plus, the panel features a washable plastic surface on one side (carpet on the other) and handy hooks to hang grocery bags.

Multi-Flex Rear Seat

The 60/40 split-folding Multi-Flex™ rear seat can provide just the right amount of legroom or cargo room, depending on the need. The sliding seat can be adjusted two inches forward and six inches rearward. In fact, with the seat in the rearmost position, there's enough legroom to accommodate a 6'6" adult.



Fold-Flat Front-Passenger Seatback

For optimal versatility, the right-front passenger side seatback folds flat and features a hard, level surface. This makes it ideal for customers to use as a convenient workspace. And when the rear seatback is also folded down, the Equinox interior can easily accommodate long or bulky items like a large roll of carpet or eight-foot ladder.

